

Promotions Committee

December 13, 2011

6:00 – 7:00 PM

In Attendance: Joyce Hansen, Jon Heisterkamp, Amy Schatz, Amanda Charlton, and Cloudy Namanny .

Meeting began at 6:07pm

Open in prayer: Jon Heisterkamp

November minutes were approved. Motion by Amy Schatz, Amanda Charlton made a second, motion passed 4-0

Community Fundraiser Nights at local restaurants – Amanda Charlton

Amanda Charlton is looking for a new person to be in charge of this event to promote getting more people involved.

Coordinate a regular night each month

Possibility for PTF or Promotions – Promotions is preference

Possibly contact Chamber of Commerce for members that might do this kind of event

Possible ideas for restaurants – Buffalo Wild Wings, Chili's, Culvers, CiCi's, Marble Slab, TCBY, Hu Hot, Bandana's, Incredible Pizza, Burger King, Palmers, Wendy's.

Recommendation made to have a summary written for Christy Crown to be able to contact our Volunteer coordinator to find volunteers.

Financial Update – Jon Heisterkamp

The first financial update was given by Jon Heisterkamp. Questions and discussion time followed.

Baking Class after school – Amy Schatz

29 total kids attended

Mostly younger kids came so a cap and some ideas were discussed for future success.

Goal to walk away learning something

Clarification on caps- questions about how to implement caps in the school setting for collecting

Basketball Cheer Clinic Dates – Amy Schatz

January 21st at 4:30 performance

Clinic days would be January 17 and 19

\$25 per child that is new

\$10 per child for a returning student with the t-shirt

Run/Walk – Amy Schatz

First meeting will be in January

June 16th at DMACC

Meeting Time:

After discussion

A motion was made by Cloudy Namanny to keep the Promotions Committee meeting every second Tuesday of the month at 6:00pm. A second was made by Amanda Charlton. Motion passed 4-0

Other Business:

Digital Sign – Clarification and Questions

This is a long term goal

City ordinances have been reviewed in past meetings

Enrollment Packets -

Recommended that in the January meeting we discuss ideas the promotions committee would like to put on the stewardship form so that promotions can have more resources from parents that meet the needs of promotions.

Ideas so far: Baking/Cooking, Cheer leading, First Aid Training

Bumper Stickers

Why do we not have bumper stickers for ACA

History was given between bumper stickers and window clings

Window clings are sold in the office

A motion was made by Amanda Charlton to take the window clings off sale in the office and give to families for free at various activities. A second was made by Cloudy Namanny. Motion passed 4-0

BOE Updates

No updates given this month.

Motion to adjourn by Amy Schatz , second made by Amanda Charlton. Motion passed 4-0

Meeting adjourned at 7:00pm

Motions or Items approved by Committee

- Meeting time 2nd Tuesday of each month at 6:00pm
- Take window clings off sale in office and distribute to families for free

Motions or Items voted down by Committee

none

Add to Agenda in January

- Stewardship form ideas to submit to office for enrollment packets

Submitted by: Cloudy Namanny

Approved by committee on: January 11, 2012+