

Promotions Committee

April 12, 2011

6:00 – 7:00 PM

In Attendance: Chad Kloppe, Jane McWilliams, Amy Schatz, Amanda Charlton and Cloudy Namanny .  
Open in prayer: Chad Kloppe

March Minutes: No corrections were made Motion to approve made by Amy Schatz, Amanda Charlton second. Motion carried (5-0).

5K Run/1 Mile Walk: Amy Schatz

E-mail for Parks and Rec to stop traffic on State Street. - Still waiting to hear for approval  
Bib Sponsor – Liberty Bank  
Competitive Edge – Will do the t-shirts. Design for shirts was presented  
7 registrations so far- May 15 deadline  
Tri-fold brochure for registration presented as possibility  
Donations update given  
Volunteers still needed for water tables and racer support

Auction planning – Amanda Charlton

Fundraiser form turned in  
Caterer already booked  
Suggested to book the auctioneer this early  
Theme for next year - “Candy Land”

Summer Basketball Camp/Volleyball Camp – Chad Kloppe

Checking to see dates for gym availability  
Dates suggested – last week of July or first week of August  
Week long camp  
High School Basketball players could do the camp or a parent volunteer  
Chad Kloppe will do more research and will discuss further in May

Learning Program Update

Bike Safety and General Safety

Ankeny Police Department will teach the class  
DK- 6<sup>th</sup> grade  
\$10-\$15 for a 2 day class that lasts 45 min  
Location still needed  
Dates would be May 3-May 4 from 3:15-4:00  
Program Outline will be requested with information that will be given for the Stranger Danger section of presentation.

Line up for next year ideas was given  
Starting in September or October with a Cheer Clinic

Summerfest Parade:

Chad Kloppe will be gone so we will need to get a chair for the parade  
We will need to find a driver and someone to store the float  
“Get your Game on” - Theme  
Candy was donated

Fundraisers: Jane McWilliams

Fundraiser Forms will be discussed next month.  
The committee will meet for an hour on the fundraiser forms and an hour on general promotions items

BOE Updates – Chad Kloppe

Feasibility Study – Jane McWilliams will be helping with the feasibility study  
Signage on Building – The BOE approved and cost \$700  
Website Update- Additional ideas would come at an extra cost  
Discussion about the contract and terms were discussed

Motion to adjourn by Cloudy Namanny, Amanda Charlton made second.  
Meeting adjourned at 7:06 PM.

**Motions or Items approved by Committee**

- March Minutes

**Motions or Items voted down by Committee**

- None this month

Items to discuss in May

- All Fundraiser Forms to be approved
- Dates of Basketball/Volleyball Camps

Submitted by: Cloudy Namanny

Approved by committee on: 5/10/11